

Literacy topic- Toys and advertisements

This term we will be looking at adverts and how they make us feel. This topic will help explore pupils understanding of directional & positional words, adjectives, colours,

Notice the toys in your house that children play with, type it into Youtube and show them. Questions to ask during this activity:

Where is *toy name*? (Give simple directions to locate the toy and perform actions with your child- up, down, left, right, forward, backward)

Where was *toy name*? (Provide simple positional sentences- Level 1-on (top), next to, side, front, behind, in. Level 2- above, under, below, beside, underneath). Level 2 pupils will see similarities on communication page.

Sentence examples: Level 1- *toy* on table, Level 2- *toy* was under the chair.

Make child repeat the sentence, next stage is allowing your child to say it with prompts and then no prompts. Vary the position of toy each week. Once mastered test via putting the toy in each position.

Next task after locating the toy; type advert for that toy on Youtube and watch with your child. Questions to ask;

Where is the toy? (Use positional language on previous communication sheet)

What is happening in the advert? (What's the child doing with the toy- push and pull? what colour is the toy? what action did the toy perform?) Can the child re-enact the advert.

Who is in the advert? (Is it a boy or girl? How many children in video? If number of children are playing explain they're 'friends' and adults will be 'family members'.

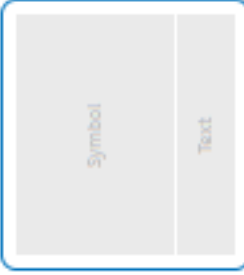
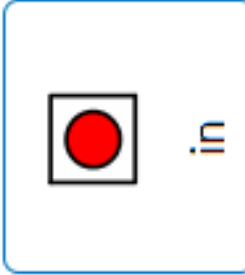
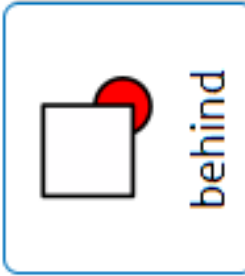
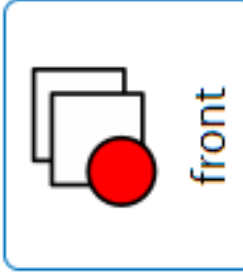
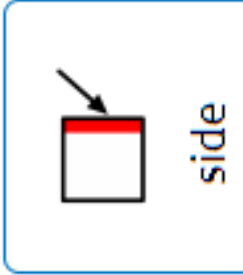
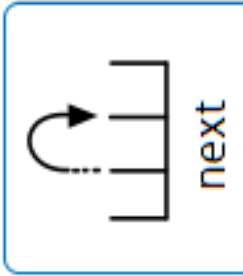
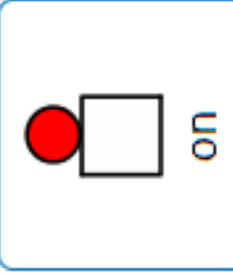
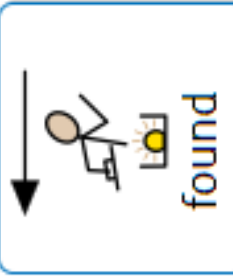
Group A- will be one-two keyword answer, for example where is the toy? In box.

Group B- will be full sentence- What is happening in the advert? The boy is throwing the bouncy ball.

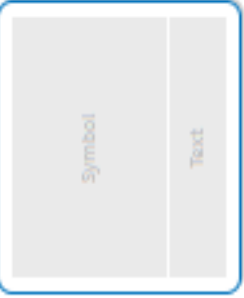
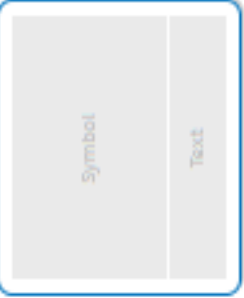
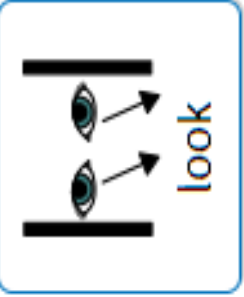
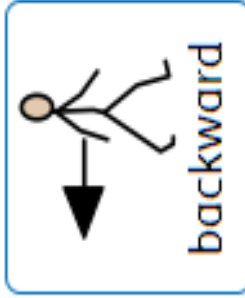
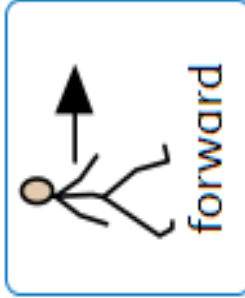
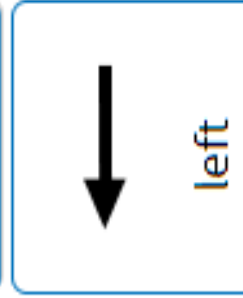
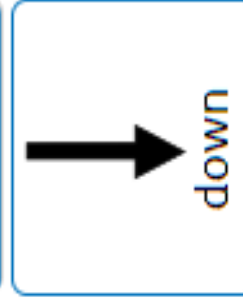
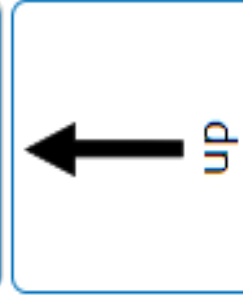
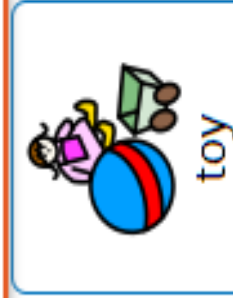
How does the advert make you feel? See communication sheet

P.T.O For communication boards

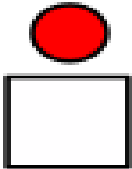
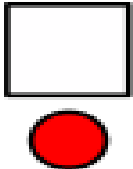
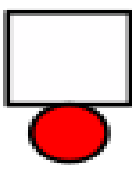
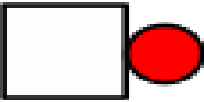
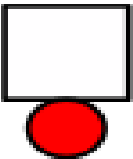
Where did you find the toy?




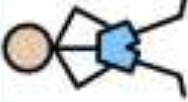

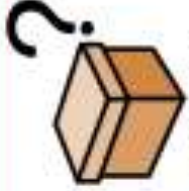


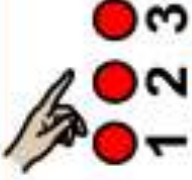


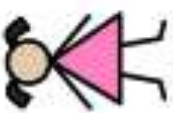

Where is the toy?





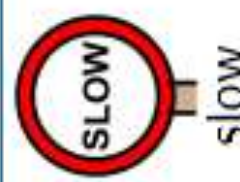

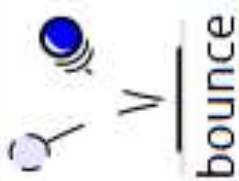
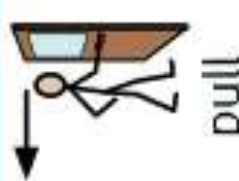


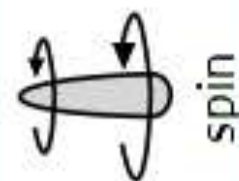

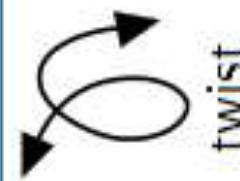

Where did you find the toy? (2)

 above	 under	 below
 beside	 underneath	<p>Symbol</p> <hr/> <p>Text</p>

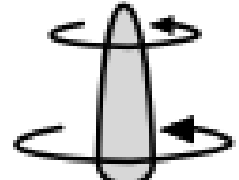

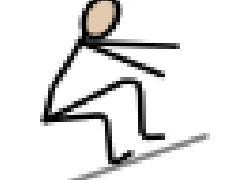
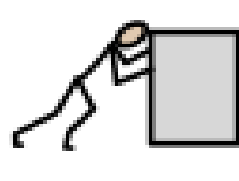
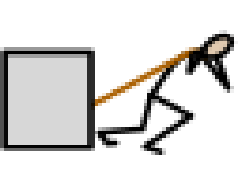

Questions for toys

 Who	 boy	 woman	<p>Symbol</p> <hr/> <p>Text</p>
 What	 toy	 man	 count
 Where?	 advert	 girl	 playing



Toy actions

 jump	 press button	 slow	
 bounce	 pull	 fast	
 spin	 push	 twist	










Toy actions (2)

 spinning	 bouncing	 jumping
 pushing	 pulling	 twisting

Colour

 white	 yellow	 pink	 grey
 blue	 red	 purple	 brown
 black	 orange	 green	 grey

Feelings

 happy	 sad	 scared	 grey
 nervous	 worried	 angry	 grey
 excited			

Extension work

Write out on a piece of paper Where, What and Who questions on different lines. The spacing of each line should be a typical ruler's width or 3-4 lines of lined paper. See next page for setting up a page.

Group A- Pupils say one or two keyword answers written hand over hand.

Group B- Pupils will write down the sentence they have spoken. Overwrite/ copy underneath.

The main focus this term is speech and language, so really explore words with your children. I have also provided extra word sheets on how to structure a sentence.

At the end of this pack you will see coloured coded words (who, what and where). Label who words- 1, what words- 2 and where words- 3 on the back of each one (**When words- 4 are an extra**). Turn number side up and children must pick in order 1, 2 and 3 to see what sentence can be made. Next stage is turn them all over and see if your child can sequence a sentence no matter how strange it may sound, structure and recognition of pattern is what's important.

PLEASE DO NOT PRESSURE CHILD INTO PERFORMING THIS TASK, GIVE THEM PROCESSING TIME. GO AWAY AND COME BACK TO IT.

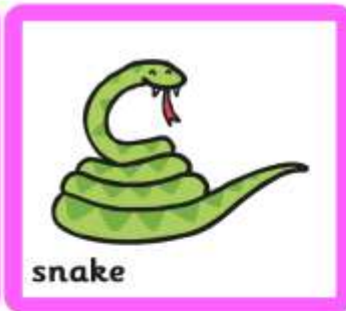
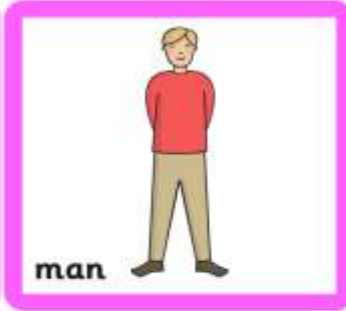
Question sheet for advert review

Where? _____

What? _____

Who? _____

Who



Doing what



Where



zoo



island



shop



windmill

When



Friday



winter



Easter



summer



spring



Saturday



Halloween



lunchtime



autumn



morning



Bonfire night



birthday



Diwali



Christmas



Sunday



night